FOREIGN PRESCRIPTIONS

HORMONE THERAPY

Incorporating

- FRESH GLANDS
- HOMEOPATHIC
- BODY MINERALS
- MULTIPLE VITAMINS

for the restoration and preservation of

HEALTH • YOUTH

AND

PHYSICAL PERFECTION

in both Sexes

Dispensed according to the research of the most noted EUROPEAN & FOREIGN Specialists, Physicians, Dermatologists and Beauty Culturists.

•

Forming the most successful methods yet devised for combating

ILL HEALTH • PREMATURE AGE AND LOSS OF ATTRACTIVENESS

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FREE—**Goods to the value of 6/- may be added free of charge on all orders of £3 or over.**

DIRECT BY POST. (POST FREE.)

Promptly despatched, securely and plainly packed, and secure from observation, freshly made, direct from the Laboratory. Guaranteed accurately dispensed according to the most modern research.

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How Despatched.—All goods are securely packed and despatched Post Free the same day as receipt of order in

PLAIN SEALED WRAPPER,

upon which the firm's name and indication of goods inside do not appear, so that the most inquisitive person cannot discover the contents. Customers can have goods delivered **by hand** in an hour or two after receipt of 'phone call, telegram or letter, free of charge.

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Gentlemen may write to the CHIEF CHEMIST marking letter "personal."

Tropics.—When Preparations are required to be taken or despatched **Abroad,** we pack in special containers suitable for various climates to withstand heat, cold and damp.

★ It is only necessary to quote number of Prescription when ordering.

These Prescriptions and Recipes are dispensed FRESHLY BY HAND to every order by expert QUALIFIED CHEMISTS for direct despatch POST FREE to our customers who thus receive them when actually but a few hours old. Their superiority over Stock and Packed products may be readily appreciated.

No proprietary rights are claimed in the method of manufacture of these products.

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[ca. 1930?]

Put this Booklet safely away in your writing desk. If you do not need it now, you are sure to want it one day. Or send it to some relative or friend to whom the knowledge may be a great asset, and ask us for another copy.

THE DUCTLESS GLANDS ARE THE BATTERIES OF LIFE.

PREFACE.

It has recently been discovered by biologists that when a particular organ in the Human Body ceases to function correctly, its normality can be restored by administering to the patient the Endocrine Extract of the Similar Organs of Animal origin.

The Therapeutic utilization of the Fresh Glands removed from Healthy animals such as Bullock, Ram, Goat, Monkey, Ox, Sheep, etc., is a step forward in Medical Science and is the result of prolonged and painstaking investigation.

The following prescriptions are the very latest methods of combating Diseases, Old Age and Faults of Face and Figure, and follow the lines of research of eminent Endocrinologists and Organo-therapists abroad, including some of the world's most famous Physicians, Clinicians, and successful Rejuvenation Specialists in Europe.

These treatments are the latest methods of medication and the logical outcome of the work of such savants as **Voronoff, Metchnikoff, Steinach** etc.

The prescriptions are most accurately dispensed **freshly** to every order and possess the highest degree of curative action, with prompt cessation of all distressing sensations. Taken over a reasonable period, their effect is progressive and accumulative, and the results permanent.

The fundamental principle underlying the above research work is that the administration of concentrated extracts of fresh glands, obtained from healthy animals by veterinary surgeons under the most hygienic and scientific conditions, counteract deficiency in secretion of the ductless glands in human beings.

Many of the most intractable ailments and diseases are now cured by these gland extracts in Biological Institutions and Laboratories abroad in an entirely harmless manner and without danger of any kind.

The substances separated from the embryonic tissues of the various animal glands stimulate the corresponding human organ to maintain the balance of secretion necessary to maintain normal healthy action.

Modern Science attributes the ill-health of any particular organ to a break in the hormone balance. These hormones are chemical messengers secreted by the ductless or endocrine glands and distilled into the blood stream.

Complete cures are claimed by these prescriptions.

THE PRESCRIPTIONS ARE DISPENSED IN FORMS WHICH BEAR THE ADVANTAGE OF BEING SWALLOWED QUITE EASILY AND ABSORBED INTO THE SYSTEM WITHOUT OPERATION OR RECOURSE TO THE HYPODERMIC SYRINGE.

The following is a list of some of the glands and gland substances involved in these prescriptions, in most cases skilfully compounded with one another, and in some cases with such natural proteinic substances as **Red Bone Marrow, Chlorophyll, Organic Phosphorus, Haemoglobin, Lecithin, Peptone, Liver Extract, Vitamins, etc.**

Pineal	**Adrenal**	**Orchitic**	**Stomach Substance**
Pituitary	**Spleen**	**Suprarenal**	**Prostate (desiccated)**
Thyroid	**Gonads**	**Corpus Luteum**	**Ovarian**
Para Thyroid	**Testes**	**Cerebrin**	**Brain and Spinal Cord**
Thymus	**Mammary**	**Myelin**	**Lymphatic, etc., etc.**

These prescriptions bear the added advantage of **being permitted to be taken with one another,** for instance, if Bladder Trouble is being treated with the Prescription No. 143, and symptoms of Rheumatism were present, the Prescription No. 131 could be taken at the same time.

The preparations listed are the outcome of the work of Distinguished Continental and Foreign Physicians and are held in great esteem in all countries. Each is the product of a life-time of specialisation in the particular subject and can be absolutely relied upon to aid the afflictions specified, and to be absolutely harmless in every way.

"HANCOCK" BRAND **Fresh VITAMIN Beauty Culture Preparations.**

Most of the EXTERNAL preparations which follow are made with the Expressed Juices of living plants and flowers exposed to the Ultra-Violet rays of sunlight, hence transformed into material stored with vital energy, the value of which has been convincingly confirmed by distinguished scientists and physicians the world over.

This subject has been given years of study and experiment, and as a result these preparations of sunshine saturated extracts which are absolutely wonderful in their results have been perfected. Those living sun-drenched juices are a therapeutic agent possessing endless possibilities and compounded correctly in the right proportions enable every man and woman to attain natural and youthful perfection.

No **indication** is given on the labels of these preparations of the use to which they are to be put. The directions are always sent separately; so that the bottles, jars, etc., may be quite safely left on the dressing table. **INSTRUCTIONS SUPPLIED IN ENGLISH, WITH THE NECESSARY DIRECTIONS FOR DIET, EXERCISE AND MANNER OF LIVING WHERE INDICATED.**

Free advice is given by personal letter when requested. The Chief Chemist is always glad to give careful personal attention to each case without fee or obligation, and to advise treatments or prescriptions by the most important **SPECIALISTS IN THE WORLD.**

External Rejuvenating Recipes, like food, go stale if left too long. There need be no doubt of the freshness of everything from this Laboratory; all preparations are made freshly to every order. Conscientious care ensures the purity of every compound, giving the high qualities of the most costly toiletries yet at a price most moderate.

GUARANTEED PERFECTLY HARMLESS.

Entirely New and Most Modern Methods of Medication.

★ It is only necessary to quote number of Prescription when ordering.

YOU MAY CALL PERSONALLY

for advice on PRESCRIPTIONS for

HEALTH, GENERAL APPEARANCE, REMOVAL of FAULTS, BEAUTY CULTURE, Etc.

PRIVATE OFFICES IN THE PHARMACIES

Ask for the Chief Chemist or the Manageress

LONGEVITY, PREMATURE SENILE DECAY

(German Research.)

"REBLACH" BRAND COMPOUND GOLD, PALLADIUM, PLATINUM AND BRAIN EXTRACT TABLETS.

The newest treatment for the Physical Regeneration of Both Sexes, involving the administration of the Rare Metals:

GOLD **PLATINUM** **PALLADIUM**

in combination with

IODINE **PHOSPHORUS** **IRON**

in the Colloidal Condition, and the Animal Glandular Extracts of

BRAIN, HEART, LUNG, SPINAL CORD and TESTES.

With Active Vitamins.

PRESCRIPTION No. 120.

Scientific investigation has shown that the achievement of longevity together with the full enjoyment of mental and physical activity and the whole problem of staying young, or wooing back youth once it is lost, is a problem of the endocrine glands of the body. The symptoms of old age suggest that the body slowly loses some vital substance which controls the hormone-producing glands and in order to establish a proper balance, the body needs some easily administered common gland factor. Youth lasts as long as the glandular system is properly nourished and stimulated.

Old age, with its manifested symptoms of loss of life force, inactivity and general sluggishness, is not a wearing-out process, but a cessation of glandular activity, and is therefore both preventable and curable. German biologists approach the problem of increasing the length of life with this prescription, which stimulates the glands to do their work and increases the body resistance to disease and old age, and is a means of physical regeneration, rejuvenation and revitalisation, giving the light and elastic step of youth. The system is rebuilt with the vital elements necessary for the production and prolongation of Life, Health and Energy, and the glands kept active and alive throughout life. Many patients who used to walk with a tottering step now have the firm step and upright carriage of men and women 20 years younger, their blood circulation having been stimulated, cell functioning increased, furnishing the body with the natural power of disease resistance. The cable of nerves which constitutes the spinal cord is directly stimulated. These

Polyglandular Extracts are freshly dispensed in the form of tiny Tablettæ or Capsulæ, quite easily swallowed or dissolved in any cold beverage. Correctly compounded under expert supervision, this formula contains the essentials to the maintenance in a youthful condition of the ductless glands, the main springs of all life, vitality, health and personality.

Three courses of three weeks each should be taken. One week interval between the first and second course. Two weeks interval between second and third. Afterwards a three weeks' course may be taken, when and as desired. This method has given the best results, the glandular extracts beginning their good work immediately and improvement observed at once, the treatment being continued for the period stated to get permanent results.

"MAN IS AS OLD AS HIS GLANDS."

Perfectly safe. This prescription ensures growing and greater vigour, virility and happiness as the years pass. These Endocrines and Colloidals are the answer to that persistent question: "I do not feel old, but my body will not do the work my brain feels capable of asking it to do. How can I renovate my body to act in concert with my brain?" Especially successful in premature senility, where symptoms such as Arthritis, Neuritis, Rheumatism, Neurasthenia, Blood Pressure, etc., arise. Useful where the debility is associated with weakness of the Heart, Chest or Lungs. Indicated where debility is associated with symptoms of deterioration of the Gastric and Alimentary Tracts. Highly successful in Severe General Debility and Life Decline.

Reblach Polyglands and Elemental Catalysts restore waning vitality, the organs of the body are stimulated to function more vigorously, and soon health and happiness radiate throughout the system; lack of bodily energy disappears; weary eyes become bright; muscles regain their flexibility; the stoop of old age gives place to a more straightened back and the brain becomes increasingly active. The things that irritate give place to a more reasoned aspect, actions quicken, nervous depression disappears, and life takes on a new and firm purpose. By reactivating the cells, the balance between wastage and the new production lengthens life. It increases appetite, builds up, strengthens, and aids digestion. Because of its invigorating, strengthening and general tonic properties, the whole system is so built up that chills and catarrhal affections are easily repelled.

Price: Three weeks' Treatment, 5/6. Nine weeks' Treatment, 14/6. **Extra Strong** (severe cases), add 50% to Ordinary Strength prices.

The Tablettæ or Capsulæ may be taken with any other of the gland prescriptions. For instance, if Rheumatism is present, Gland preparation No: 131 may be taken in conjunction.

Plain label. **(German Research) Prescription No. 120.** See also pamphlet entitled " Rejuvenation " (Sexual) for further treatments.

(Austrian Research) CEREBRASTHENIA

Brain Fag and Exhaustion. Mental Neurasthenia or Incapacity.

" VON BANELBURG " BRAND

Brain, Pineal, Parotid, Extracts with Cerebral-Lecithin. Animal Phosphorus, etc.

" A MEDICINE FOR THE MIND "

PRESCRIPTION No. 126.

One of the most successful prescriptions of modern therapeutics composed of Concentrated Extract of the Gland Substances which contain the active hormones or chemical messengers combined with Phospho-Lecithin, and which are a sure means of repowering the brain cells, creating a feeling of fitness on rising.

This treatment accelerates and quickens the intelligence and memory and acts as a " Sparkling Tonic " to all brain workers, banishing Absentmindedness, Brain Fag, Mental Debility, Depression, Loss of Memory, Despondency, Fear of Failure, Frowning and Irritability, Lassitude and Mental Neurasthenia. Mental efficiency and dominant personality are attained, with the ability to concentrate and stand mental exertion without undue fatigue.

Many patients have been astonished at their revived bright spirits, hopeful outlook, sense of physical well-being, and clear untroubled brain. Wakefulness and increased mental activity result; the interpretation of the sensory faculties such as Touch, Vision, Hearing, Smell, Taste, etc., is more correct and perfect and thought becomes clearer and quicker. The brain, exhausted by mental difficulties experienced, is reconditioned, and the inability to obtain sleep at night disappears, by reason of the pure blood sent coursing through the system and the tone it imparts to the nerves, removing lack of energy, inability to concentrate, languor, and depression.

Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any cold beverage. Price : Six weeks' Course, 5/9; 12 weeks, 10/3. Plain Label. Instructions in English separately. May be taken in conjunction with any other Gland Treatment in this booklet. **Prescription No. 126.**

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

STERILITY (*Italian Research*).

"FERANDINO" BRAND COMPOUND OVARIAN GONADO ENDOCRINES, etc. WITH LACTATED EGG-LECITHIN, Etc.

PRESCRIPTION No. 124.

This treatment has achieved great success in the treatment of Barrenness. Many who have been childless for years have become proud and happy parents. Full development and enjoyment of normal manhood and womanhood is assured by this prescription of concentrated extracts of the Ductless Glands. Extremely successful in Retarded Sexual Development and Ovarian or Gonadal Deficiency.

Compound Ovarian-B for Women :—4 weeks' Course, 9/9; 8 weeks' for 17/6. **Extra Strong** (long standing cases) add 50% to Ordinary Strength prices.

Compound Gonado-C for Men :—4 weeks' Course 9/9; 8 weeks' for 17/6. **Extra Strong** (long standing cases) add 50% to the Ordinary Strength prices.

Where there is doubt, both husband and wife ought to take the respective course together. Freshly dispensed in the form of tiny tasteless Tablettæ or Capsulæ and easily swallowed or dissolved in any tepid beverage. May be taken in conjunction with any other Gland Preparation described herein. Plain Label. **Prescription No. 124.** (Italian Research.)

For the following REJUVENATION TREATMENTS.

See Special Pamphlet "**Rejuvenation.**"

Comp. Phosph. Damiana Wafers for Sexual Apathy.
Comp. Phosph. Damiana Elixir form for Sexual Apathy.
"Dupenet" Brand Capsules for Sex Anæsthesia.
Animal Gland Tablets for Impotency.
Glandular Elixir for Inability.
"Ferenze" Brand Aphrodisiacals.
Bromo Phosphique Tablets for Excessive Vitality and Loss of Control.

DEFICIENCY OF SEX VIRILITY

(Russian Research).

"ROVATKIN" BRAND ANIMAL GLAND EXTRACTS CAPSULES

PRESCRIPTION No. 162 (Male or Female).

This Russian Treatment is composed of the active principles and extracts of various animal glandular substances of interior secretion. It is a new and wonderful type of medicine, the results of which match the product of the experiments with the actual glands, grafted on to the body of man.

These gland substances, such as the Mammary, Ovarian, Spinal Cord, Prostate, Testes, etc., stimulate the corresponding gland in the human body to function and secrete the necessary hormones, as in the Bullock, Ram, and other animals from which they are derived, and which activate all the other ductless glands, and maintains the youth and virility of the reproductive organs.

Rovatkin "Animal Glands," the result of experimental biological investigation on Male and Female Animals is indicated in declining sex vigour associated with deterioration of Brain, Central nervous system, and Spinal Cord, giving the natural sex stimulus. The whole sexual system is toned up, strengthened and literally re-vitalized. It quickly exerts its beneficial influence, toning the organs to the performance of their special functions.

Freshly dispensed to every order in the form of tiny tasteless Tablettæ or Capsulæ, swallowed whole or dissolved in any beverage.

For Women (Sex Aversion & Inability), price 24/- per 1 Mth's Course.

For Men (Impotence), price 24/- per One Month's Course.

Prescription No. 162. (Russian Research.)

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

FEMININE TROUBLES

INTIMATE PERSONAL FEMININE HYGIENE *(French Research)*.

ANTISEPTIC TOILETTE WATER & DEODORANT

PRESCRIPTION No. 146.

The concentrated and scientifically correct antiseptic **"FOREL" "EAU POUR LA TOILETTE INTIME"** is a delicately balanced concentration of powerful substances in wide use abroad by leading doctors, hospitals and nurses, as an extremely pleasant perfumed solution which hygiene and æsthetics absolutely demand the use of at least once a day.

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Perfectly harmless to delicate membranes, it soothes and banishes excessive soreness, ulceration, unnatural discharge, scalding, itching, irritations, etc., of the uterine tract, and is a perfect deodorant. "Forel" Toilet Water is the most effective antiseptic for Feminine Hygiene. Immaculate cleanliness and freedom from worry is ensured by this soothing germicidal purifier which destroys all offensive odours, etc.

Plain Label. Instructions in English separately. Price: 4/6 per bot. (Double size 7/6). **Prescription No. 146.** (French Research.) **Extra Strong** (severe cases), add 50% to Ordinary Strength prices.

LEUCORRHŒA (Whites) *(Polish Research)*

Acute, Persistent and Chronic Discharges.

PRESCRIPTION No. 144.

This ailment is usually associated with debility and is very prevalent, Menstruation is affected and is accompanied by depression, lassitude and pains in the limbs. The disorder must not be allowed to continue and a course of "Dr. Schmidt" Brand "Five Gland Treatment" should be taken over a period to correct this condition.

This is invaluable for this distressing complaint, and taken regularly, as instructed, it quickly restores health and normality.

Frequent antiseptic douches are very useful while taking the Gland Extracts and the Deodorant Prescription No. 146 should be used.

Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any cold beverage. Price: 4 weeks' course 7/3; 8 weeks' 12/9. **Prescription No. 144.** (Polish Research.) May be taken in conjunction with any other Gland Treatment.
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

For the following CORRECTIVE REMEDIES FOR LADIES

See Special Pamphlet entitled **"Pour Les Dames."**

Pour les Dames French Female Pills for Irregularities, etc.
Capsules Pour les Dames, for Irregularities, etc.
Female Mixture, for Irregularities, etc.
"Brunberg" Brand "Cachets Pour les Dames," for Irregularities.
Perle Regulateurs for Ladies.
"Skelton" Brand Silver Pills.
"Lelo" Brand Feminine Pills for Excessive Menstruation, etc.

(German Research) CHANGE OF LIFE

"SORENBAUM" BRAND COMPOUND OVARIAN, CORPUS LUTEUM (SOW), AND MAMMARY GLANDS, WITH SEX HORMONES, etc. WOMAN'S MIDDLE LIFE TONIC.

PRESCRIPTION No. 123.

The newest German Biological and Physiological treatment for women's troubles during the Menopause (change of life). It removes the symptoms of listlessness and depression, sleeplessness, neuralgic pains and loss of appetite, etc., during this period of the Climacteric, by rectifying the insufficiency of ovarian activity. Headache, Indigestion, etc., Adipose Tissue and growth of Hair on the face are banished by this "Critical Time" prescription and general health and appearance vastly improve.

Conditions formerly endured for a week or more at a time disappear, as also Mental Troubles, Hot Flushes, Cold Sweats, Debility, Dizziness, Lassitude.

Price: 1 month's course 11/-; 2 months' course 20/-. **Prescription No. 123. Extra Strong** (severe cases), add 50% to Ordinary Strength prices. May be taken in conjunction with any other gland treatment.

GENERAL AILMENTS

BLADDER & KIDNEYS, BACKACHE & GRAVEL *(Austrian Research).*

"KARANBAUM" BRAND MIXED GLANDS, ENZYMES AND PHOSPHORATED YEAST.

Compound Renal (Kidney) Tubules, Spleen and Thymus Extracts with Active Enzymes, Fresh Yeast and Organic Phosphorus, etc.

PRESCRIPTION No. 143.

This combination acts like a charm in Burning Cystitis, Prostatitis, Nocturnal Enuresis, and all forms of Bladder Irritations, Backache, etc., with their concomitant symptoms of pouches under the eyes, disturbed sleep, drawn haggard features, pains in the groin, etc., Lumbago or Myalgia (pain in the muscles), chiefly in the loins and their attachments to tendons and bones, now most successfully treated by this prescription. Karanbaum Compound Glands regulate the urinary system, cleanse and heal the kidneys and bladder, gently helping them to filter off all urinous poisonous matter, toning up these organs and removing the symptoms.

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Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any cold beverage. Price: Four weeks' Course, 7/6; Eight weeks', 13/6. Plain Label. **Prescription No. 143** (Austrian Research).

May be taken in conjunction with any other Gland Treatments. **Extra Strong** (severe cases), add 50% to Ordinary Strength prices.

STOMACH & DIGESTION TROUBLES

(French Research).

Gastritis, Dyspepsia, Bowel Disorders, Gastric Ulcers.
Disordered Stomach, Constipation, Sourness, Bad Breath, etc.

"PECHARET" BRAND
COMPOUND HOG STOMACH, DUODENAL EXTRACTS, etc.
with
ACTIVE ENZYMES AND FERMENTS, VITAMINATED CHARCOAL, etc.

PRESCRIPTION No. 133.

New Zest and Health to the Gastric and Alimentary Tracts and quick relief is given in these digestive disturbances with the aid of this prescription. These troubles are caused by the decomposition of food in the organs instead of being transformed into muscle, bone and blood, and give rise to Pains after meals, Giddiness, Headache, Ringing in the Ears, Tightness across the Chest, Recurring of Food with bitter taste, Sleeplessness, Pain about the Heart, and all similar symptoms of digestive disturbance.

This Compound gives prompt relief and cure for Hyperacidity, Pain after Eating, Heartburn, Sour Stomach, Fermentative Dyspepsia, Gastric Catarrh, Wind, Flatulence, Fullness after Meals, etc., etc. All symptoms rapidly subside and disappear, the appetite is restored and a new zest given to living. The Stomach is cleansed and toned up. Pecharet Prescription of Extracts and Digestive Ferments is one of the most valuable of recent discoveries. They adjust the acidity of the Stomach, constipation being checked, so that digestion becomes perfect.

Dispensed in the form of tiny tasteless Tablettæ. Price: Four weeks' Course, 4/9; Eight weeks', 8/3. Plain Label. May be taken in conjunction with any other Gland Treatment. **Prescription No. 133.** (French Research.)

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

(Egyptian Research) NERVE TROUBLES

Neurasthenia (Nerve Exhaustion), Neuralgia, Hysteria, Nervous Affections, Habit-Spasms and Twitchings, Stammering, Headache, Malaria, Vertigo, Giddiness, etc.

"HALFAL" BRAND MIXED GLAND SUBSTANCES, Etc.

PRESCRIPTION No. 142.

This prescription is very successful in the treatment of all nerve troubles, and is in extensive use. It feeds the exhausted nerve-cells and creates new rich protoplasm content. The symptoms of Nervous Disposition, Groundless Morbid Fears, Foreboding Thoughts, Fear of Darkness, Awkwardness, Self-Consciousness, Blushing and Shyness, Fits of Depression, Worry over Trifles, Lack of Confidence and Will Power, Lassitude, Depression, Insomnia, Timidity, etc., quickly disappear and Self-Confidence, Courage, Coolness and Steadiness return. Halfal Mixed Glands is the natural food and sedative for the disordered nerves and important nerve centres which permeate the body like a fine network. The exhausted nerve and brain cells are repowered, producing Strength, Courage, Confidence and Poise.

Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any beverage. Price: 3 weeks' course 7/3; 6 weeks' 12/-. Plain Label. (Egyptian Research.) **Prescription No. 142.** May be taken in conjunction with any other Gland Treatment. **Extra Strong** (severe cases), add 50% to Ordinary Strength prices.

(French Research) MUSCULAR ATROPHY

General Muscular and Physical Weakness, Languor, and Lack of Muscular Strength and Physical Force.

"ABERTOUCHEL" BRAND.

Compound Skeletal-Muscle, Spine and Prostatic Gland Hormones, etc.

PRESCRIPTION No. 127.

Lack of Courage, Confidence, Poise, Power, Keenness and Stamina are due to ill-functioning of the Ductless Glands, physical well-being depending on the correct functioning of certain of these glands. This prescription, the result of French research, has had amazing results in developing the body and maintaining it in the highest state of Efficiency. Bodily Grace and Beauty. The Human Machine is made to glow with health, giving Strength, increase of Manly Power, Energy, Physical Fitness, Speed, Endurance and Resistance to fatigue. The patient

[Continued Overleaf

feels brilliantly alive with renewed Youth, Personality, and Power of Achievement. The mixed Gland Extracts facilitate the performance of all kinds of Physical work and actually increase the total work which can be obtained from a muscle.

The "Gland of Combat" is stimulated. Abertouchel Endocrines have a positive action on energy-liberating mechanism of the body, due to increased energy from increased utilization of foodstuffs and cure Physical and Nervous Depression. Also an ideal Endocrine Tonic for those who are Embarrassed, Ill-at-ease, Bashful and Shy with strangers or have fear of their superiors; giving nerve, spirit, and pulsating energy.

Freshly dispensed. Price: One month's Course, 6/6; Two months' 11/-. Plain Label. May be taken in conjunction with any other Gland Recipe. **Prescription No. 127.**

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

RHEUMATISM & GOUT *(Swedish Research).*

Rheumatoid Arthritis, Sciatica, and Neuritis etc.

"TRANBORG" BRAND MIXED GLANDS WITH RED BONE MARROW, etc.

PRESCRIPTION No. 131.

Prepared from Animal Glands and Cartilaginous Tissues, the biochemically and therapeutically effective constituents of which act directly on those tissues and joints affected by uric acid, etc., often traceable to faulty digestion and assimilation, causing the blood to be charged with acid impurities; exposure to damp and cold, bringing the trouble to a head by crystallizing the acids in the joints and muscles.

The Mixed Glands clear the blood stream of uric acid and immediately relieve Pains in the Limbs and Joints, stiffness and swelling of the toes and fingers, Acute and Chronic Articular Rheumatism, Affections of the muscles, Chronic and Acute Sciatica and Neuritis, Deforming Arthritis and Uric Acid Gout.

Affords valuable assistance in the treatment of Chronic Epidermal Coldness, Cold Feet, etc., producing lasting vasodilatation and enduring warmth of the tissue, promoting circulation of the blood in the skin by dilation of the vessels, no matter what the cause. Symptoms such as insomnia due to cold limbs and disturbances of the circulation and sensibility with their sensations of tingling, etc., disappear. Draws out the uric acid through the large sweat pores.

Recent medical research is inclined to show that Rheumatism is due to bacillary action with predisposing factors such as exposure to cold and wet, indigestion and so on. Whatever the primary cause the result is a poison in the blood and the obvious remedy is to cause the greater internal organs and glands to expel this.

Price: Six weeks' treatment, 9/-; Twelve weeks', 16/-. Plain Label. May be taken in conjunction with any other Gland Prescription.

Prescription No. 131. (Swedish Research.)

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

External Treatments, Recipes Nos. 99 and 109, which follow, are extremely useful adjuncts.

(Turkish Research) JOINTS MASSAGE
BYZANTINE CROCUS URIC ACID CREAM.

RECIPE No 99.

Massaged into the joints, relieves pain and disperses the crystals. An excellent adjunct to the internal treatment.

Recipe No. 99. Price 4/6. (Double quantity 7/6.)

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

ANTI-RHEUMATIC BATH SALTS
(Portuguese Research).
CANARY ISLANDS SEA-WEED BATH SALTS (Medicated).

RECIPE No. 109.

Useful in Rheumatism in the joints and muscles, also Lumbago and Sciatica. Gives great amelioration of symptoms even in acute and chronic cases. Relief from pain is obtained by its curative properties, forming a very useful adjunct to the internal remedy above. It is recommended for the recurring pains of Rheumatism and stiffness of joints whether Arthritic, Muscular, Gouty or Sciatic.

Recipe No. 109. Price, 3/6 per bot. (Double quantity for 6/6.)

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

(Roumanian Research) LIVER & BILIOUSNESS
"BAALER" BRAND TRIPLE GLAND EXTRACT (VITAMINATED).

Compound Liver, Gall and Renal Extracts with Bile Salt, Active Vitamins, etc.

PRESCRIPTION No. 132.

A high standard of living and richer and more varied food, tend to throw an increasing amount of work on the Liver. The Liver with its important task of combating Toxins, clearing the system and purifying

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the blood, is particularly overworked. A disordered Liver makes life a misery, affects the health of the whole system, and may lead to many serious illnesses. This prescription is marvellous for counteracting the symptoms of biliousness, dizziness, coated tongue, headache, nausea, etc. The science of internal secretion has shown that these physiologically active substances act directly on the Liver, enabling it to perform its useful and all-important function and gently coax it back to normal health. The liver is the largest and most important gland of the body; it is the laboratory where the blood is prepared. Its duty being to filter off and destroy certain matters passed from the Alimentary Tract, when the liver ceases to function properly, every other organ is affected.

Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any cold beverage. Price: 4 weeks' Treatment, 4/9; 8 weeks', 8/-. Plain Label. May be taken in conjunction with any other Gland Treatment herein. **Prescription No. 132.**
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

LUNG, THROAT & EAR AFFECTIONS & AFFECTIONS OF THE UPPER & LOWER RESPIRATORY TRACT (*German Research*).

Catarrh (Nasal, Aural and Bronchial), Coughs, Colds, Bronchitis and Influenza.

"HELSBOURG" BRAND COMPOUND BRONCHIAL (OX). TONSIL SUBSTANCE, LUNG SUBSTANCE, EXTRACTS, etc. with ANIMAL CALCIUM, IODINE, AND PHOSPHORUS, Etc.

PRESCRIPTION No. 141.

The troublesome symptoms of Phlegm, Dry Throat, Stuffed-up Nose, Husky Voice, Pain over the Eye, Frontal Headaches, Loss of Sense of Smell, Head Noises, Sense of Fullness in the Head, Offensive Discharges, etc., are quickly dispelled by this prescription. The stuffed-up passages clear quickly and easy nasal breathing follows. The whole system is cleared of the micrococci, which cause Chronic Catarrh, Bronchial Catarrh, Bad Colds and Coughs, Bronchitis, Catarrh of the Eyes, Ears, Nose, Throat and Larynx, and all Lung Affections. Has proved to be of immense help in tonsilitis and malaria. In Bronchitis the violent paroxysms of body racking coughs, gasping for breath, and heart straining are relieved, the air passages cleared of mucus and

phlegm. Helsbourg Animal Glands Compound is indicated for all Chest and Lung Weaknesses, Ailments of the Bronchial Tubes, Larynx (Voice Box), Trachea (Wind Pipe) or inflamed discharging nasal membranes. Freedom is given from phlegm at the back of the nose and throat and irritating "hawking," hoarseness, coughing and shooting pains across the chest are relieved.

Because of its strengthening tonic properties the whole Respiratory Tract is fortified, and Chills, Catarrhal affections, etc., are repelled.

Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any cold beverage. Price : 4 weeks' Course, 5/9; 8 weeks' Course, 10/-. Plain Label. **Prescription No. 141.** (German Research.) May be taken in conjunction with any other Gland Treatment.

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

(Swiss Research) ANÆMIA

and General Bloodless Conditions.

"OBERANDER" BRAND MIXED DESICCATED SPLEEN, KIDNEY, AND GASTRIC SUBSTANCES WITH CHLOROPHYLL, ORGANIC IRON AND FAT SOLUBLE VITAMINS.

PRESCRIPTION No. 128.

This Gland Treatment is held in high esteem in the treatment of poor conditions of the blood prevalent among women and girls, where the skin is pale, sometimes tinged with Yellow or Green (Chlorosis), and the lips, gums and tongue have a bloodless appearance. The sufferer feels languid, weak and breathless; loss of appetite, feeble circulation, cold feet and hands, lack of energy; spots before the eyes, buzzing noises in the head, headache, neuralgia and sometimes fainting fits. Palpitation of the heart and swelling of the feet and ankles.

Anæmia (lack of red corpuscles in the blood) is a deficiency disease, and the modern method of attack is to supply the glands with additional nutritive hormone in combination with Iron which has passed through Nature's laboratory (the vegetable kingdom).

Freshly dispensed as tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any beverage. Price: 4 weeks' Course, 7/6; 8 weeks' 13/6. Plain Label. May be taken in conjunction with any other Gland Treatment. **Prescription No. 128.** (Swiss Research.)

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

BLOOD PRESSURE (*Russian Research*).

Arterio-Sclerosis.

"TROLLOFF" BRAND COMPOUND CHLOROPHYLL-GLAND TREATMENT.

PRESCRIPTION No. 134.

Blood Pressure breakdowns are now absolutely unnecessary. Possessing a high reputation in reducing high arterial blood pressure and tension, this prescription gives prompt relief to the symptoms of Giddiness, Palpitation, Premonition of Collapse, Tremblings, Heart Attacks, Depression, Nervousness, Insomnia, etc. This prescription restores the local tissue of the vessel walls by means of the biologically effective appropriate substance of the animal hormone, and proves that Arterio-Sclerosis with its secondary conditions of Cerebral Sclerosis, Sclerosis of the Heart and Kidneys, High Pressure Phenomena, etc., are curable.

Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any cold beverage. Price: 4 weeks' Course, 6/9; 8 weeks', 12/3. Plain Label. May be taken in conjunction with any other Gland Treatment. **Prescription No. 134.** (Russian Research.) **Extra Strong** (severe cases), add 50% to Ordinary Strength prices.

PILES, HÆMORRHOIDS (*Austrian Research*).

(Internal Treatment.)

"ZINKELFEIN" BRAND GLAND SUBSTANCE EXTRACTS, etc.

PRESCRIPTION No. 152.

This prescription has proved to be of great benefit in this distressing ailment, causing the swelling that is so irritating and weakening to subside. Zinkelfein Mixed Endocrines bring great relief and resulting cure for this very common complaint and give relief, comfort, and rest; all soreness, pain and tenderness are abolished.

Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any cold beverage. Plain Label. Price: 4 weeks' Course, 5/6; 8 weeks' 9/3. Instructions in English separately. **Prescription No. 152.**

The External Pile Cream Recipe No. 224 which follows may be usefully employed in conjunction.

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

(*American Research*) EXTERNAL TREATMENT

"RACHLER" BRAND PERUVIAN PILE CREAM.

RECIPE No. 224.

This is a soothing and curative application which immediately relieves external or internal bleeding or blind piles, and which by removing the cause, cures this distressing complaint.

Price : 3/3 per tube. Three times quantity for 7/6. **Recipe No. 224.** **Extra Strong** (severe cases), add 50% to Ordinary Strength prices.

(*Italian Research*) HEART DISORDERS

"REMINTO" BRAND MIXED GLANDS AND HEART SUBSTANCE, etc.

PRESCRIPTION No. 130.

This prescription has a great reputation in cardiology as a tonic and fortifier in heart troubles. Brings normality, removes faintness and vertigo, and quickly banishes the feelings of being "run down" and "falling to pieces."

Invaluable in Heart Weakness, Fatty Degeneration, Neurosis or Lassitude of the Heart, Reminto Glands are the true physiological heart tonic for Cardiac Pain, they steady the beat and tone the muscles.

Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any cold beverage. Price : 4 weeks' Course, 7/6 ; 8 weeks' 13/6. Plain Label. May be taken in conjunction with any other Gland Treatment. **Prescription No. 130.** (Italian Research.) **Extra Strong** (severe cases), add 50% to Ordinary Strength prices.

(*German Research*) GOITRE

"RUBENSTEIN" BRAND COMPOUND DUCTLESS GLANDS with Colloidal Iodine.

PRESCRIPTION No. 153.

This disfiguring, always distressing and sometimes dangerous enlargement of the glands is now quickly and permanently cured with the aid of this treatment.

The swelling of the glands is soon reduced by "Rubenstein" prescription of Hormones and Colloidal Iodine, both of which are very rapidly assimilated. It is a perfect anti-goitrogenic.

Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any cold beverage. Price : 3 weeks' Course, 6/6 ; 6 weeks' 11/-. **Prescription No. 153.** (German Research.) May be taken in conjunction with any other Gland Prescription described. **Extra Strong** (severe cases), add 50% to Ordinary Strength prices.

VARICOSE VEINS (*Swedish Research*).

"KEPHON" BRAND GLAND EXTRACTS & ENDOCRINES.

PRESCRIPTION No. 155.

This prescription has had outstanding success abroad when all other treatments have failed, and is used in conjunction with a soft wax external application. A marvellous and perfectly safe remedy, even in cases of long standing. Gives quick relief, pain and inflammation disappear, and ulcers vanish.

Varicose veins which cause the legs to throb and burn with sensation of weight and weariness in the limbs are due to a deficiency in the blood. This prescription restores to the blood stream the vital elements needed for complete vein health, eliminates increasing tensions in the vessels, which so stretch the vein walls that they lose all elasticity and contractile power. "Kephon" Extracts of Glands is the radical treatment of diseases of the veins and their complications.

Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any cold beverage. Price: 3 weeks' Course, 5/3 (including Wax application); 6 weeks' 9/-. Plain Label. **Prescription No. 155.** (Swedish Research.)

May be taken in conjunction with any other of the Gland Recipes. **Extra Strong** (severe cases), add 50% to Ordinary Strength prices.

HAY FEVER (*American Research*).

"P. L. JEFFERSON" BRAND MIXED GLANDS, etc.

PRESCRIPTION No. 149.

Certain relief can now be obtained by a course of this prescription known as T.O.L.75. This relieves the sneezing, irritation, distress and rise of temperature. The resistance of the patient is raised and immunity induced. This preparation should also be taken if possible several weeks before the symptoms of Hay Fever are due. Its sedative action is soon shown in the Mucous Membranes of the nose and nasal passages.

Price: 3 weeks' Treatment, 6/3; 6 weeks', 10/6. Freshly dispensed in the Liquid Form, also Tablettæ or Capsulæ perfectly tasteless. Plain Label. **Prescription No. 149.** (American Research.) May be taken in conjunction with any other Gland Formula.

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

(*Russian Research*) ASTHMA

"POSLEM" BRAND COMPOUND GLANDS, ETC.

PRESCRIPTION No. 148.

This is an excellent prescription for the relief and cure of the spasmodic suffocating coughing and shortness of breath in this distressing ailment. It is a specific treatment for true Bronchial Asthma in all its stages. Taken as instructed it permanently stops the attacks.

It has a rapid curative benefit and easily and quickly infuses the blood stream with its curative properties. It frees the blood, continuously circulating through the lungs, from the congestion of the waste matters that cause the paroxysms of Asthma. It brings the restful sleep so necessary to the complete throwing off of this ailment.

Poslem Glands Prescription brings relief, ends agonizing choking, breaks up mucus, and gives refreshing sleep. It does not interfere with expectoration, has a sedative effect during the terrible attacks when it is cold, damp and raining. The severe attacks subside and the sedative effect eases the struggle to breathe.

Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any cold beverage. Price: 3 weeks' Treatment, 5/6; 6 weeks' 9/6. Plain Label. Instructions in English separately. **Prescription No. 148.** (Russian Research.) May be taken in conjunction with any other Gland Prescription.

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

(*French Research*) WORMS

Thread, Tape, etc.

"ROUALLEE" BRAND CAPSULES.

PRESCRIPTION No. 222.

Quickly and permanently eradicated without fasting, dieting or interference with daily habits, with the aid of this prescription. These Capsules expel the worms and get rid of the eggs.

General Symptoms :—Picking of the nose, irritation and scratching at the anus, grinding of the teeth, tossing and crying out at night, extreme nervousness, muscular twitching, irritability, sleeplessness and general discomfort, poor appetite, loss of weight, pale or sallow skin.

State description of Worm and symptoms when ordering. Price: 5/6 per box of small Capsules (easily swallowed or mixed with food). **Prescription No. 222.** (French Research.)

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

INSOMNIA (*Dutch Research*).

"VOORT" BRAND MIXED GLANDULAR EXTRACTS, etc.

PRESCRIPTION No. 147.

Has proved to be highly successful in soothing the nerves and bringing refreshing sleep.

Sleeplessness is a strain on the brain and vitality. No one can do without sleep for more than a few days.

A few doses of this recipe will restore and bring rest to the tired mind and body. "Turns of sleeplessness" are effectively fought with Voort Mixed Glands, which ensure sweet healthy slumber by restoring the nervous organs and which banish the feeling of "double tiredness" in the morning and resulting unfitness for work.

Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any cold beverage. Price: 6/9 per bottle of 42 Tablettæ or Capsulæ. Plain Label. Instructions in English separately. **Prescription No. 147.** (Dutch Research.) May be taken in conjunction with any other Gland Treatment described herein.

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

WAX IN THE EARS (*French Research*).

"BERTAMET" BRAND PRESCRIPTION.

PRESCRIPTION No. 223.

A little of this prescription (in the powder form) used as directed cleans out the hard waxy deposits in 12 hours, giving amazing improvement in the hearing.

Price 3/6 (Double size for 6/-). Plain Label. **Prescription No. 223.** (French Research.)

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

HABITS

ALCOHOLISM (*German Research*).

Liquor Habit. Inebriety.

"VELMAR" BRAND TREATMENT.

PRESCRIPTION No. 157.

This treatment of Glandular Extracts in the fluid form has proved its value in removing the craving for Alcohol of any kind. It can be taken quite privately or secretly in food or drink, with perfect safety.

The patient soon loses all desire for drink, and begins to detest the smell and taste of liquor.

Those who drink heavily may be cured secretly, safely and speedily. Does not distress any organ of the body.

Freshly dispensed in the form of concentrated drops, Tablettæ or Capsulæ, which are quite tasteless. Price: 4 weeks' Course, 5/6; 8 weeks' 9/-. Plain Label. **Prescription No. 157.** (German Research.)
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

(*South African Research*) NAIL BITING

AFRICAN CAMELIA CREAM.

RECIPE No. 308.

A quite harmless but very efficacious cream, delicately perfumed, which absolutely forbids this terrible and difficult-to-stop habit. It is applied each morning on rising, and at once the habit loses its grip. Perfectly harmless, but a certain preventative and speedy cure for the pernicious, detestable habit which causes unsightly finger nails. Of all the petty habits which destroy a woman's charm, nail biting is the worst. The habit is abolished by applying this African formula to the finger tips and nails each morning.

Price: 2/6. Double Size, 4/6. **Recipe No. 308.**
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

(*French Research*) TOBACCO HABIT

"YERBER" BRAND GLANDULAR EXTRACTS.

PRESCRIPTION No. 156.

This formula has achieved success in the mastery of the heavy smoking habit. When taken or administered the craving is overcome, the nerves and general health improve, appetite increases, and a bright outlook on life attained.

Freedom from the tyranny of tobacco is permanent and symptoms such as eye and throat irritation, catarrh, heart failure, lung troubles, etc., due to excessive use of tobacco, are banished.

Yerber Gland Anti-Tobacco Treatment provides the ability to quit tobacco quickly and easily. It eliminates the nicotine from the system and overcomes the craving in those who are injuring their health by the excessive use of cigarettes, pipe, cigars, etc.

The Gland Extracts enable the smoker easily to become his or her own master and conquer the craving, even of the heaviest smoker; they neutralise the effects of the injurious alkaloids, and conquer the excessive addiction.

Freshly dispensed in the form of tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any cold beverage. Price: 2 weeks' Course, 5/6; 4 weeks' 8/-. Plain Label. **Prescription No. 156.** (French Research.)
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

FIGURE REDUCTION

SLIMMING, CORPULENCE & OBESITY

(S. American Research).

(for Both Sexes)

DON FERANDO BRAND MIXED GLANDS, etc.

PRESCRIPTION No. 145.

These small Tablettæ or Capsulæ are a non-diet, slow, sure and healthy treatment which cannot disturb the most sensitive constitution. A really safe and reliable method of reducing weight which has been found to be most successful. No dieting or unusual exercise. By taking three of these tiny tasteless Tablettæ or Capsulæ a day, as much as 7 lbs. may be lost in a week. Supple gracefulness and joyous feeling of well being are recovered in a very short time. They are a scientific fat solvent compounded to a South American Prescription. A perfectly harmless method which never fails to remove superfluities of flesh from every part of the body. Extremely efficacious for Fat Arms, Thick Ankles, and Enlarged Bust in Women, and Abdominal Corpulence in Men. Reduces embarrassing fullness of the chest and remoulds the form, adding the charm of lovely curves which is so attractive and necessary in women. If one wishes to improve one's personal appearance, and to get rid of unwanted flesh, this gland prescription will dissolve the excess fat and develop the seductive graceful slender body of youth.

Whether the fatness is local, such as double chin, thick ankles, hips, etc., or general to the whole body, these Capsulæ are equally efficacious. As the superfluous and clinging rolls of fat fall away, activity is restored. Once returned to normal these extracts check the tendency to put on fat. Body-girth and "too-full figure" can be abolished safely and easily without dieting, fatiguing exercise, or injurious drugs. The reducing properties of the medicaments have never yet failed to bring back to normal slimness, even the worst cases. These fresh extracts of the animal glands form a scientific fat solvent and produce the slim graceful figure, stimulate the Iodine producing organs and revitalize the cells responsible for converting fatty tissue into waste matter. The latter is eliminated from the body and weight is steadily reduced. Ferando Glands supply the missing factor, the lack of which permits too much food to form fat, yet enables the patient to eat almost anything.

Obesity is an affliction quite easily remedied with these Ferando Fat Removing Glands, which take inches off the bulging plumpness of the chest line and reduce the bust.

The rapid reduction and dispersal of redundant fat gives an ample decreased waist, stomach and dorsal regions; loins become freer; upper back and neck are moulded to a svelte outline.

The action of these Extracts is intensified by the use of the Slimbel Tablets, Prescription No. 310, below, which supplement the action of the internal treatment.

Freshly dispensed. Easily swallowed or dissolved in any beverage. Price: 4 weeks' Course, 5/6; 8 weeks' Course, 9/-. Plain Label. **Prescription No. 145.** (South American Research.)

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

The External Treatment Prescriptions Nos. 302, 121a, 100 and 95 which follow, are extremely useful in conjunction with this internal formula and hasten results.

FATTY TISSUE ELIMINATORS

(Canadian Research).

PRESCRIPTION No. 310.

As the Bowels, Kidneys and Liver are an added cause of accumulation of fatty tissue as well as the Ductless Glands, it is necessary that they be stimulated and cleansed. The best way to ensure the elimination of clogging waste matter and fatty tissue emulsified by the Gland Treatment is to take one or two Slimbel Brand Tablets in a tumbler of warm water or with a cup of tea or coffee on rising.

Slimbel Fatty Tissue Eliminators help the Glandular Treatment to remove ugly surplus fat and bulk; help the stout to mould the unwanted flesh to the lissom lines of the fashionable silhouette.

Plain Label. Instructions in English. **Prescription No. 310.** Price: 3/6. (Double Quantity, 6/6.)

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

(Japanese Research) SLIMMING BATHS

JAPANESE SEA-WRACK SLIM FIGURE BATH TREATMENT.

RECIPE No. 302.

The secret of the Oriental girl's slimness. Removes excessive contour in a safe and scientific manner and produces the slender youthful figure so much desired. Much in demand in Eastern Europe. Six graduated Baths to be taken in the correct order, A to F. Delightfully perfumed. Perfectly safe. Look in the mirror after each bath and see how easily the excess fat has been dissolved away. Full directions supplied in English. Its action draws out all waste and fatty tissues by discharge through the pores. These baths do not

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disturb the most sensitive constitution. This combination of natural slimming salts when dissolved in a bath of hot water gives a solution particularly effective in slimming the hips and thighs, the most difficult parts of the body to slim. There is sufficient in each packet for one bath of water to cover the whole body.

Japanese Sea-Wrack Baths precipitate and emulsify the fat, and exclude it by the sweat glands.

Recipe No. 302. Plain Labels. Price: 8/6 the six Baths' Course. Each bath must be taken strictly in the order given.

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

"SCHMIDT" ANTI-FAT SLIMMING CREAM (*German Research*).

RECIPE No. 121A.

This Cream can be used in conjunction with the Internal Treatment to remove superfluous embonpoint. The reducing property of this cream is due to medicaments which have never yet failed to bring back to normal slimness even the worst cases. The fatty tissue is dispersed quickly and easily. This preparation forms a scientific fat solvent and produces the slim graceful figure. It has the penetrating power to effect the breaking up and dispersal of local fatty adipose tissue that was originally waste fat.

Schmidt Cream takes many pounds of unneeded fat from large hips and thighs, reduces the waist, fleshy cheeks, and embarrassing fullness of the chest line, remoulds and regains the slim, trim, form.

Plain Label. Instructions in English. Price: 4/9 per pot (3 times quantity for 10/6). **Recipe No. 121a.**

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

ANKLE REDUCER (*Portuguese Research*).

ARABIAN ORANGE POPPY ANKLE REDUCING CREAM.

RECIPE No. 100.

This cream quickly removes the indignity and disfigurement of thick or fat swollen ankles. Gives perfect and shapely ankles, reducing fat round the bones, and quickly converts the fatty tissue into waste matter. Breaks up and disperses adipose tissue.

Recipe No. 100. Price: 3/- (Double quantity for 5/-). Instructions in English. Plain Label.

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

(*Dutch Research*) DOUBLE CHIN

HOLLAND MASSAGE CREAM.

RECIPE No. 95.

This terror of thousands of women and men can be quite naturally and safely removed by massage with this cream, a Dutch astringent, which makes firm and taut the flabby skin, flesh and sagging muscles. It is applied as instructed at bedtime. Dissolves the excess fat beneath the chin, adding grace and beauty to the neck.

Holland Cream meets the insidious attack of advancing years, corrects the tendency to fullness between chin and throat, reduces and moulds Double Chins back to normal without surgical operation. Beneficially strengthening, toning up relaxed muscles and bracing double chins, removing the flabby pendulous bags which add years to the age. The change is little short of magical.

Plain Label. **Recipe No. 95.** Price: 3/6 (Double quantity 6/-). **Extra Strong** (severe cases), add 50% to Ordinary Strength prices.

BUST DEVELOPMENT

(*Swedish Research*) FLAT CHEST

"JOHANKIN" BRAND BUST DEVELOPMENT MASSAGE CREAM.

RECIPE No. 94

For flat chests. Quickly gives perfect proportions. Johankin Cream will endow the desired beauty of form which is one of women's most priceless possessions. Many Swedish women have testified to the efficiency of this preparation in producing the softly rounded, firm contours of a shapely bust.

A pure, natural product which, when rubbed in, chiefly last thing at night, provides a super-nutritive flesh former, which by building firm white healthy flesh, gives fullness of the bust. This prescription, the most powerful that Modern Science has devised, is quickly absorbed and stimulates the glands to activate. It never fails.

Plain Label. Instructions separately in English. **Recipe No. 94.** (Swedish Research.) Price 4/6 (Double quantity, 8/-).
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

BUST DEVELOPMENT (*German Research*).

(Internal Treatment)

"VENRACH" BRAND COMPOUND MAMMARY GLANDS.

Lymphatic Extracts, with Lactated Pepsin, etc.

PRESCRIPTION No. 125.

This is the result of work of Prussian Endocrinologists and has had astonishing success in the enlargement of the bust only. These Extracts supply the deficiency of hormone, which is the cause of flat chests. They enlarge the breasts only (no other part of the body is affected), fill out hollows and give a full, firm bust.

It develops the thin bust, making it plump and well-rounded and giving the superb figure of youth. These extracts will give a startling improvement in a very short time, giving matronly lines to the thin chested, and adding feminine charm to the bony and hollow-chested. Deficiency of the bust is quickly remedied by these gland extracts. The well-shaped breasts of full, ripe womanhood take the place of a shrunken and flattened figure.

An amazing change takes place, even in one week, in most cases, in some a development of 6 inches in the bust has been achieved, with perseverance.

Deficiency of the bust is rectified, a seductive figure and youthful shapeliness restored and flatness and imperfect breast girth corrected. A flat unattractive figure is unwomanly, and can quite easily be replaced by the feminine charm of lovely curves and enlarged chest line with the aid of this prescription.

Venrach Mammary Glands lift the sag of bust flabbiness, due to shrinkage of muscle and fatty tissue, and cause the Lactic Ducts to become turgid, giving strength to the lifeless supporting tissues.

This treatment may be taken while undergoing the massage treatment, Prescription No. 94, (see page 29). May be taken in conjunction with any other Gland Treatment described herein.

Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed, or which may be dissolved in any beverage.

Prescription No. 125. Price: 4 weeks' Course, 8/-; 8 weeks' Course, 14/-. Plain Label. Instructions separately in English.

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

THINNESS IN MEN & WOMEN

(German Research).

"OECHLA" BRAND FLESH FORMING TABLETTÆ.

Compound Hog Stomach, Pancreas, Bone Marrow (Calf) Extracts with Proteolytic Enzymes and Active Ferments, etc.

PRESCRIPTION No. 122.

When taken regularly are extremely fattening, filling out curves and well covering the frame rapidly. The "skinny" and emaciated are quickly transformed into graceful proportions. Rebuilds the tissues, filling out the hollows, so restoring the moulded contour of youth. Extreme thinness is as much a horrible affliction as great stoutness. Undue thinness, a poor figure and form development, are quickly rectified, giving a startling improvement—face, limbs and body, shapely and pleasing curves and natural firm figure to the thin.

Through the stimulus given to the alimentary tract by these Oechla Extracts, much of the food previously ended in waste is taken up by the blood to feed the wasted tissues and form sound muscular fibre, sinew and fat. This prescription banishes thinness which occurs through the inability of the body to recreate and replace worn-out or burnt-up cells by increasing the power to build up body tissues and thus developing the physique.

Price: 4 weeks' Course, 5/3; 8 weeks' Course, 9/-. With full instructions in English. **Prescription No. 122.** (German Research.)

Prescriptions Nos. 314, 96 and 77, which follow, are useful supplementary treatments to this internal treatment.

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

(Turkish Research) FLESH-FORMING CREAM

RECIPE No. 314.

This absorbent fattening cream, when applied to any part of the body, chiefly at night, is a nutritive flesh former which builds healthy firm flesh and gives the perfect proportions of healthy flesh development. Effective for building tissue. Improves the thick unattractive figure, giving shapely youthfulness. Encourages the cultivation of natural beauty of form, filling out the hollows, gives pleasing curves to the thin and builds rounded youthful calves, thighs and arms.

Freshly dispensed to every order. Plain Label. Instructions in English. Price 4/6 (Double quantity for 8/-). **Recipe No. 314.**

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

SCRAGGY NECK *(Spanish Research)*.

FATTENING CREAM.

RECIPE No. 96.

Spanish Fattening Cream when well massaged as directed will fill out the hollows and give that most beautiful of feminine charms, a full round white throat. A super-nourishing preparation unexcelled for tightening up loose skin and sagging muscles of the neck. We can thoroughly recommend this recipe, which is used at bedtime.

Plain Label. Instructions in English. Price : 4/6 (Double quantity for 8/-). **Recipe No. 96.** (Spanish Research.)
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

UNSIGHTLY ELBOWS *(Japanese Research)*.

ELBOW CREAM.

RECIPE No. 77.

This recipe for this special Skin Softening and Fattening Cream is massaged into the rough, crinkled, reddened skin, over the pronounced bones at night, and allowed to remain on, rendering them plumper, softer and whiter. It gives the perfect pretty rounded elbow which, when the arm hangs down, is absolutely flat and straight. Removes sagging of loose skin. Seeps into the impoverished tissues, giving shape and beauty to the most thin, ugly elbows.

Plain Label. **Recipe No. 77.** Price : 3/6 (Double size for 6/-).
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

HAIR TROUBLES

ASH BLONDE COLOURING

(Afghanistan Formula).

BLONDE-ING SOLUTION.

RECIPE No. 68.

Imparts the lustrous ash blonde colour now in favour, and gives the sunshine tint and gleam of the fashionable blonde.

Produces and maintains a beautiful golden blonde hair, naturally, not by bleaching, dyes or henna. It keeps the hair from darkening, and gives the true, lovely, golden, radiance of lustrous ashe blonde colouring to even the dullest and most faded hair.

Recipe No. 68. Price : 2/6 (Double size for 4/-).
Extra Strong (lighter shade), add 50% to Ordinary Strength prices.

BALDNESS, THINNING HAIR AND GENERAL SCALP AND HAIR (*Polish Research*) TROUBLES

"NATARALLO" BRAND P.C.L. (Glandular Extracts).

PRESCRIPTION No. 140.

These Glandular Extracts in combination with Hæmoglobin have attained great success in banishing these signs of premature age. This prescription has obtained highly satisfactory results even in cases of almost complete baldness, the heads being now covered with a luxuriant growth of hair. Premature loss of hair, etc., is due to defective functioning of certain Endocrine Glands, this causing Impoverished Hair, Thinness at the Temples, Baldness, Dryness, Splitting Hair, Famished Scalp, Faded, Drab, Stringy and Brittle Hair. Natarallo Gland Hormones augment the blood stream to the scalp, and eliminate these disfiguring touches of time, giving rich, lustrous, wavy hair.

Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any cold beverage. Price : 4 weeks' Treatment 7/6 ; 8 weeks' 13/6. Plain Label. Full instructions sent separately in English. **Prescription No. 140.** (Polish Research.)
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

The external treatments, Recipes Nos. 58, 60 and 68, which follow, are extremely useful adjuncts.

PREMATURE GREYNESS (*Russian Research*).

"ROTRAVSKA" BRAND LOTION.

RECIPE No. 58.

For restoring the natural shade of youth to greying hair in both sexes. Entirely harmless, rapid and permanent without the use of dyes or dangerous chemicals, this solution acts directly upon the colour of the hair cells. Has an excellent reputation in Eastern Asia. This prescription brings back the colour, livens the hair and restores the roots. Brightens faded and drab hair, giving beneficial strength to the roots, and restoring the hair to its natural beauty and colour. The pigmentary matter emanating from the pigment cells is replenished. Rotravska Lotion does not rub off.

Plain Label. **Recipe No. 58.** Price : 3/6 (Double size for 6/-).
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

FALLING & THINNING HAIR

(American Research).

Bald Patches, General Baldness (Alopecia), Scurf, etc.

"SPELRAN" BRAND LIQUID TONIC (External).

PRESCRIPTION No. 60.

A sure remedy for falling hair and thin areas on the scalp in both sexes. It is a stimulating lotion which brings new blood to the hair roots and changes an unhealthy scalp to a healthy one. This prescription, consisting of Albumin-growth-promoting Hormones, strengthens the scalp, stimulates and strengthens the roots. The hair becomes beautifully soft and glossy, especially greasy or bleached hair. Most useful in "shedding of hair," increasing baldness, scurf dandruff, patches and pimples on the scalp.

Feeds the famished scalp, restoring the roots and impoverished hair. An abundant hair growth quickly appears. The hair forming elements in the blood stream are stepped-up and absorbed more freely by the Follicles, Papillæ and Hair Shafts.

Instructions separately. Plain Label. Price: 3/6 (Double size for 6/-). **Recipe No. 60.** (American Research).

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

REJUVENATION OF THE SKIN

(Norwegian Research.)

COMPLEXION BEAUTY, SKIN HEALTH AND BANISHMENT OF SKIN AILMENTS FROM WITHIN.

Such as Eczema, Boils, Acne, Carbuncles, Styes, Skin Blemishes, Tumours, Erysipelas, Freckles, Chilblains, etc.

"REVENFEST" BRAND COMPOUND GLANDS.

PRESCRIPTION No. 129.

This prescription is a beautifier for the skin. The Complexion is smoothed and whitened with rapidity, the hormones causing the upper epidermis to be shed, leaving the under skin clear and beautiful in its smooth transparency, healthy and glowing. No amount of cosmetics can give attraction if the skin and glands are not in healthy condition. These are fed by the blood stream and the complexion restored from within. The enriched blood improves the complexion and gives an added glow of health.

The Gland Extracts completely remove all the impurities that mar the natural beauty of the complexion and are very markedly and quickly effective in dispelling Blackheads, Blemishes, Greasy Skin Troubles, Acne, Pimples, Redness and Sallowness, Freckles, etc. The Cheeks assume a soft bloom, and radiant youthful charm and loveliness are

achieved, the lips become soft, the skin utterly fresh, clean, fine-grained and glowing with life. This Internal Gland Treatment is the most efficacious method of enriching the blood stream and corpuscle content, banishing all skin affections, and is a safe and certain cure for all irritations and diseases, etc.

The unsightly blemish of chilblains on fingers and toes is overcome by the strengthening of the cells by calcium absorption. Revenfest Mixed Glands correct the state of the blood and defective circulation, giving a new, clear skin that functions naturally and healthily.

As time passes the skin falls a victim to age, it slowly desiccates and hardens, and loses its activity. It becomes dry and discoloured, wrinkles and crowsfeet appear, furrows and forehead creases arise, the complexion loses firmness, flabby cheeks and double chins develop. The nutrition of the skin is impaired, and the skin feels cold and dry and loses its capacity of renewal. By cell depletion, fat disappears from beneath, resulting in looseness and flabbiness.

This internal treatment revives the ageing skin from within, nutriment is introduced to the living skin by internal medication, and stimulates the deficient power of repair, the skin is built up anew from below, thin and withered skin smoothed into the flawless youthful condition of health and loveliness. The flabby tissues are made tense again, lines, creases, wrinkles and crowsfeet are dispelled, the pigmented, shrunken, discoloured, yellowish, grey, complexion of the ageing skin is replaced by the fresh, clear and soft colour of youth.

Impurities that are concealed are not eradicated. Unless the skin is first cleansed internally, no lasting beauty can possibly result.

This glandular stimulator of the skin's activities revives dried-out skin, re-creates a clear and healthy complexion, elastic, soft and clearer in hue, and brings more colour to the cheeks; pupils of the eye get brighter and the iris less cloudy.

The uppermost lifeless cells are thrown off, giving a fine healthy rosy tint, clear, radiant undertone, flawless, satiny new surface, and pearly translucent delicacy to blotchy unhealthy bad complexion in youth or later life.

The skin has latent beauty, youthful skin-bloom can be recaptured; it can be daily seen developing and rejuvenating while you are taking "Revenfest" Compound Gland Extracts.

Freshly dispensed in tiny tasteless Tablettæ or Capsulæ, easily swallowed or dissolved in any cold beverage. Price: 4 weeks' Course, 8/-; 8 weeks' 14/-. Plain Label. Instructions in English separately.

Prescription No. 129. (Norwegian Research).

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

May be taken with any other Gland Prescription in the booklet.

SKIN HEALTH & REJUVENATION

(Grecian Research).

GRECIAN SULPHURATED BATH TREATMENT.

RECIPE No. 110.

For all skin troubles. These baths are a marvellous adjunct to the internal treatment above and give a skin which not only looks beautiful, but which really is beautiful by natural health, helping to form new cells, casting off dead cuticle and causing the whole epidermis of the face and body to be beautifully youthful.

The whole of the body skin becomes resilient and velvety to the touch, the blood dances through the veins giving an alert, youthful look to the epethelial and pigmentary cells; every tiny cell and pore functions correctly. These Salts bring new natural colour to the skin, soothe, refresh, stimulate and tone up the sensitive nerves and give the relaxed facial muscles renewed youth and vigour. Facial blemishes, incipient wrinkles, and all epidermal skin ailments such as Acne, Eczema, Boils, Carbuncles, Erysipelas, Chilblains, etc., are banished. Grecian Sulphurated Bath Salts are one of the most powerful curative agents which Dermatology has discovered.

Price 3/-; Double size 5/6. **Recipe No. 110.**
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

SKIN TROUBLES

WRINKLES & CROWSFEET

(Egyptian Research).

CAIRO CREAM.

RECIPE No. 17.

An astringent Anti-Wrinkle Skin Food of Egyptian origin, which, if applied regularly at bedtime quickly restores the natural condition to these contractions of the skin by remedying the deficiency of fat beneath the epidermis and by plumping out the muscles. This product of facial science rejuvenates the furrowed face and cheeks to a youthful contour, banishes tired tell-tale lines, etched by care, renovates and makes the complexion years younger looking by providing food for the superficial and deeper layers of the skin and enhances its flexibility. Perfumed with the glory of an Egyptian garden.

Price 4/6 (Double size 8/-). **Recipe No. 17.** (Egyptian Research).
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

(*Burmese Formula*) WRINKLES

BURMESE HIBISCUS FACE ENAMEL.

RECIPE No. 7.

FOR TEMPORARY USE BEFORE MAKE UP. Banishes wrinkles temporarily. Where muscles and tissues are relaxed it gives a young and fresh appearance to a dry and wrinkled complexion and gives the old and unattractive an emergency method of facial rejuvenation. The shrivelled epidermis, loose wrinkles, lines and furrows are hidden for the time being, and the usual make up may be superimposed upon it, recapturing the appearance of the youthful natural robust complexion of the twenties. Perfectly harmless and indetectable.

Recipe No. 7. Price: 3/- (Double quantity 5/-).

HINDU PLASTIC FACE LIFTING PACK

(*Indian Research*).

FACE LIFTING WITHOUT OPERATION.

RECIPE No. 312.

Strengthens and tautens the facial muscles, thus raising the sunken cheeks, removes the loose flabby look from the lower part of the face, giving the smooth, firm contour which is the structural foundation of facial beauty. Energizes the muscles and puts them in condition to support the flesh properly. Where the cheeks and flesh of the lower part of the face sag, the muscles are aroused and the wholesome ingredients penetrate to the underlying tissue, carrying healthful nutriment to renew them and make them fresh and supple.

The effect of this Face Lifting Pack lasts about three weeks, and is a corrective treatment for sagging faces, for it lifts and firms the tissues, and gives the opportunity of the benefits of Facial Rejuvenation in one's own home.

Recipe No. 312. Price 5/9. Sufficient for three packs.
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

(*Roumanian Research*) DOWN ON THE FACE

ROUMANIAN DOWN BLEACH.

RECIPE No. 12a.

Makes the down on the upper lip and cheeks quite invisible and entirely without glint, even in the sunshine.

Plain Label. Price 3/- (Double size 5/-). **Recipe No. 12a.**
Extra Strong (extreme prominence), add 50% to Ord. Strength prices.

SUPERFLUOUS HAIR (*Chinese Formula*).

CHINESE COTTON THISTLE HAIR REMOVER.

RECIPE No. 8.

Removes the disfiguring, embarrassing growths of superfluous hair easily and pleasantly at the roots. This modern hair-eraser supersedes electrolysis. By shrivelling and perishing the hair, it eventually kills the roots, preventing further growth. Chinese Cotton Thistle Hair Remover is the only effective natural combination of hair-destroying elements for removing every trace of hair from arms, legs, face, etc., in a few minutes.

Of all the disfigurements most noticeable and hated by all women, superfluous hair is worst.

It does not mark or stain the most delicate skin. After a few applications the growth definitely ceases, the roots becoming extirpated.

Recipe No. 8. Price 3/- (Double size for 5/-).

RED GREASY NOSE (*Calcutta Formula*).

INDIAN SKIN WHITENING APPLICATION.

RECIPE No. 14.

An excellent corrective for a red, shiny nose, it completely suppresses the shiny appearance in hot, cold, or wet weather. It does not clog the skin, and gives always a fresh and smooth appearance. Used with regularity, the epidermis takes on a beautiful clear, delicate whiteness, entirely free from oily secretions. It is dabbed or stroked gently upwards and allowed to dry into the site of this affliction, imparting a dull finish. Perfumed with the soft, sweet freshness of dew-laden foliage.

Plain Label. Price 3/6 (Double size 6/-). **Recipe No. 14.**

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

MOLES, BIRTHMARKS, SCARS OF ACNE, Etc. (*Chinese Formula*).

CHINESE COMPOUND SOLUTION.

RECIPE No. 15.

These unsightly blemishes can be quite easily disguised with a coating of this Chinese Compound. Their prominence is successfully lessened whenever necessary. Entirely and quickly obliterates the ugly scars which follow in the wake of Acne, Pimples, etc. Wonderful subtle, piquant odour of exotic flowers.

Plain Label. Price 3/6 (Double size 6/-). **Recipe No. 15.**

Extra Strong (for extreme prominence), add 50% to Ordinary Strength prices.

DISCOLORATIONS, SURFACE VEINS, (*Californian Formula*) BLEMISHES, Etc.

AMERICAN CUD-WEED BLEACHING CREAM.

Incorporating the bleaching properties of freshly crushed living Plant Juices.

RECIPE No. 20.

A powerful recipe for bleaching and banishing freckles, red rusty brown patches, dark spots, surface veins, blemishes or discolorations. The skin is whitened naturally, leaving it clear and beautiful. Can also be used for bleaching the neck, arms, hands, etc.

The delightful tang of the fresh ripe juice can be discerned. Roughness and redness give place to whiteness and smoothness and a clear and lovely skin. Imperfections are eliminated. Perfumed with a blend of the haunting beauty of the natural blossom.

Recipe No. 20. Price 2/6 (Double size 4/-).

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

STRAINED & OVERTIRED AGEING EYES

(*Spanish Research*).

MADRID EYE DROPS.

RECIPE No. 55.

Sparkling brightness and clear healthy eyes are desired by every woman. These beautifying drops from Madrid, perfectly harmless and safe, will immediately restore the sparkle desired, and used as directed will give the lids and eye skin a satiny texture. As refreshing and rejuvenating as hours of sleep. Keeps the eyes young and bright.

These Madrid Eye Drops bring lustre to the eyes immediately, and are a wonderful soothing agent for tired eyes and a palliative in all cases of soreness, giving the eyes an appealing loveliness. They rest, comfort and lend confidence to one's appearance. They give allure, magnetic radiance and eye beauty to red, watery, smarting eyes, they strengthen weak and tired eyes due to strain and defective vision. The delicate tissues are refreshed and cleansed, giving that sparkling youthful blue-white of the eye-balls, which betokens health and vigour.

Very few women make the most of their eyes and yet they are most important, for they give vivacity and expression to the face. They must be kept clear, bright and shining.

Plain Label. Price 3/6 (Double size 6/-). **Recipe No. 55.**

LOOSE SKIN UNDER THE EYES

(French Research).

AND SAGGING FACIAL MUSCLES.

"LEMOINET" BRAND FRENCH ASTRINGENT LOTION.

RECIPE No. 57.

When this occurs in middle age or comparative youth, it becomes a grievous affliction. By applying this muscle-bracing French Astringent with perseverance and regularity several times a day, this disfigurement can be conquered. The "skin sags," cushions of flesh under the eyes, and sagging muscles of cheek, chin and forehead, are dabbed with the solution. Used also for patting in after massage. Ingredients which have a profound influence on the natural fat are used in this prescription.

Rejuvenates the eyes, freeing them from the least suspicion of loose skin, puffiness, dark rings and bagginess which rob the eyes of youthfulness.

Prepared with the marvellously effective astringent essences and freshly expressed juices of living plants, it is the correct treatment for sagging faces. "Lemoinet" Lotion is a penetrating preparation rich in the elements which stimulate flabby, limp, facial muscles, and makes facial surgery unnecessary for those unwelcome signs of approaching age. This product of modern alchemy is strong and reaches the inner sagging epidermal muscles and tissues, restoring and retaining the appearance of youthfulness, muscles are toned up, flabbiness and loss of contour are corrected.

"Lemoinet" Astringent restores youthful elasticity and is an excellent preparation for strengthening the tissues and toning up relaxed muscles.

Plain Label. Price 3/- (Double size 5/-). **Recipe No. 57.**
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

ILL-FORMED & SCANTY EYEBROWS

(Polish Research).

POLAND EYEBROW FLUID.

RECIPE No. 56.

The perfect delicately arched thick dark eyebrow is quite easy to attain with the aid of this liquid preparation, which is brushed on at bedtime and allowed to dry. A rich, long luxuriant growth is promoted and the hair darkened, producing the permanent faultlessly traced arch that is such a beautifying frame to the eye. Absolutely harmless. The eyebrows quickly assume that fascinating look of sleek elegance.

Price 3/- (Double size 5/-). Plain Label. **Recipe No. 56.**
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

DROPPING & WRINKLED EYELIDS

(Indian Formula).

PENANG CEDAR MUSCLE OIL.

RECIPE No. 12.

If one is no longer young and the skin of the eyelids has lost its softness and elasticity, this perfectly harmless vegetable oil soon restores the velvety texture of youth, by nutrition of these delicate membranes. It is applied at bedtime, penetrates gently and thoroughly to the delicate tissue, tightening the loose skin and smoothing out the folds and lines and giving new grace and beauty to the eyes. The change is magical. This emollient nutritive oil keeps the delicate skin of the lids firm.

Price 3/6 (Double size 6/-). **Recipe No. 12.**

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

SCANTY OR DISCOLORED EYELASHES

(French Research).

M. PAUL DEFRERES EYELASH CREAM AND DARKENER.

RECIPE No. 54.

Dark sweeping lashes enhance the beauty of the eyes and are one of women's chief allurements. This cream increases the growth and darkens the hair. It is gently applied at night and left on. Defreres Eyelash Cream lengthens the eyelashes and transforms them into a glossy, dark, soft and silky curling fringe. Applied from root to tip daily, it creates alluring up-curling lashes, long lustrous natural growth, dark look and lovely upward sweep to even the thinnest eyelashes. Entirely harmless and efficacious. One of the precious formulas of chemistry and the only effective preparation which positively makes the eyelashes grow rapidly and harmlessly.

Price 3/- (Double size 5/-). Plain Label. **Recipe No. 54.**

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

ILL-NOURISHED COMPLEXIONS, Etc.

(Grecian Formula).

DAMASCUS CITRON ORCHID NIGHT CREAM.

RECIPE No. 18.

Very effective for ill-nourished skins. Keeps the skin thoroughly clean, soft and smooth. Useful also for preserving the fine appearance of the neck. Penetrates the skin layers and supplements deficiency of secretion. Dislodges all the invisible flakes of dirt and dust, bringing them all to the surface to be wiped away. Dissolves the outer skin and leaves the smooth velvety fresh supple young skin underneath.

[Continued Overleaf

Damascus Citron Orchid Night Cream is an excellent tissue builder, feeds the skin and makes the flesh firm.

Made from Lecithin, Whale Wax, Wool Fat, Cacao Butter, and Insect Wax (thrice refined), this Damascus Skin Food Nourishing Cream melts into the pores and restores the skin to a soft youthfulness and freshness.

Citron Orchid Cream is moulded gently into the skin with an upward movement before retiring, the following morning removed with Shanghai Gardenia Cleansing Milk Recipe No. 2, page 43, and followed by Tokio Ether Tonic, Recipe No. 16, (see below).

Perfumed with the aromatic Essence of Orchids blended with the art of a French Perfumer. Price 3/6 (Double size 6/-). **Recipe No. 18.**

GREASY COMPLEXION (*Japanese Formula*).

Oily Skin, Open Pores, Spots, Acne, Blackheads, etc.

TOKIO ETHER SKIN TONIC LOTION.

RECIPE No. 16.

An astonishing Japanese recipe which cures these unattractive defects caused by the exudation of excess natural oil. The liquid soon closes the oil glands and leaves the skin soft, firm, cool and agreeably dry. It is dabbed on and allowed to dry, rendering the complexion beautifully clear, transparent and delicately white. All blocked secretions under the skin are removed and Blackheads are prevented from reforming, and it gives continued softness and freedom from redness, etc., leaving a dull matt surface.

Tokio Lotion is a marvellous Blackhead solvent. The beautifying effect is immediately obvious and lasts indefinitely, gives a matt smoothness and fine texture, and takes the shininess from the skin.

This Japanese Ether Tonic relieves the pores of their secretions, impurities vanish, and excessive oiliness is checked. It is an astonishing remedy for greasy skins and eliminates the shiny appearance, imparting a smooth velvety appearance to the complexion, dispersing blackheads and other blemishes.

When sopped on to the skin it is quickly absorbed by the pores and leaves no trace other than a pleasant feeling of cleanliness, preserving the colour and freshness of face and neck. Perfumed with a hint of Eastern warmth and sunlight.

Plain Label. Price 3/6 (Double quantity for 6/-). **Recipe No. 16.** **Extra Strong** (severe cases), add 50% to Ordinary Strength prices.

COMPLEXION BEAUTIFIER

(Egyptian Formula).

ALEXANDRIAN "BLUE LILY" VANISHING DAY CREAM.

Prepared with Bland Freshly Expressed Living Juices.

RECIPE No. 27.

It seeps in in a moment and soothes irritation. Frequent application of this perfumed non-greasy cream leaves a clear smooth skin. Excellent for highly-sensitive skins, this Fragrant Foundation Cream and Purifier can be applied all over the face and hands, for it acts as a splendid foundation for powder, and provides a delicate film which protects against wind, heat or cold. Gives a divinely transparent look which in the evening especially is wonderfully subtle, the matt appearance of beautiful fruit. Lasting and adhesive, it suits a dry or greasy complexion, does not dry the pores, but allows the skin to breathe freely. This fragrant cream, smooth as silk, pure as driven snow, gives the skin an even satiny whiteness which stays flawless, it retains powder admirably and produces a rose petal bloom and youthful transparency.

Perfumed with the very soul of the delicate blue flowers.

Price 2/9 (Double size 4/6). **Recipe No. 27.**

(Chinese Formula) DRY COMPLEXION

SHANGHAI GARDENIA CLEANSING MILK.

Prepared with Cleansing Freshly Expressed Living Extracts.

RECIPE No. 2.

Softens the skin, cleans the pores, and nourishes, leaving it utterly clean, fresh, and fine grained as a petal. It imparts a velvety surface to dry skins, preserving the evenness and suppleness of the delicate superficial tissues. Most refreshing for sensitive skins.

This Youth-bringing Chinese Cleansing Milk makes the skin feel agreeably pleasant and give a rose petal-like bloom. Owing to its emollient action, it will be found a perfect foundation. It leaves a clean, fresh and fine-grained surface, refreshes and rejuvenates.

Shanghai Gardenia Cleansing Milk is the perfect beauty-philtre. Perfumed with the exotic Gardenia of the Orient.

Price 3/- (Double size for 5/-). **Recipe No. 2.**

Extra Strong (for extremely dry skins), add 50% to Ordinary Strength prices.

BLOCKED SECRETIONS, Etc.

(Russian Formula).

DOLVITOFFS MUD AND CLAY COMPOUND FACE PACK.

Incorporating Almond, Oatmeal, Lemon, Egg and Oil, etc.

RECIPE No. 49.

THIS MUD FILM MASK bleaches and makes the skin two shades lighter at once, clears the sebaceous glands and cleanses, tightens and softens hard, sallow, greasy, loose skins, giving a clear, healthy, lovely complexion and extraordinary rejuvenating effect.

Removes all blocked secretions from under the skin and leaves it smooth and white. Equally excellent for either oily, greasy or dry skins which need nourishing, removing blackheads and blemishes, and it is also useful for softening and whitening neck, arms and elbows.

The softest, pasteurised mud and purified china clay are used in this recipe, which also banishes the tired, aged look and "set" or "hard" expression. Redolent with the clean pungency of the Pine Tree.

In air-tight jars. Full instructions in English supplied. Price 3/- (sufficient for three packs), (Double size 5/-). **Recipe No. 49.**
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

SALLOW & FADED COMPLEXION

(Oriental Recipe).

FLAME FLOWER ROUGE CREAM.

RECIPE No. 38.

Orange, light, dark, and extra dark carmine. Perfectly natural colours. Harmless, adherent, permanent and indelible. The agreeable fresh appearance and beauty of natural coloration of the cheeks and lips are permanently maintained and the necessity for hasty application of rouge, never quite satisfactory, is entirely obviated.

This Flame Flower Cream Rouge is beautifully soft in texture, the faintest touch is sufficient to give a natural, delicate colouring to the cheeks and lips. It is a delicate cream which brings the glow of health to the most faded cheek. Indistinguishable from Nature's own colouring. Clear glowing colours gloriously reproducing the most natural and beautiful shades of the skin.

The rare sweetness of the night-scented petals is incorporated.

In beautiful jars. Price 4/6 (Double size 7/6). **Recipe No. 38.**

(*French Origin*) POWDER BLOOM

POLLEN OF ORCHIDS FACE POWDER.

RECIPE No. 41.

Pollen of Orchids Powder renders the skin velvety and smooth without drying it, and does not absorb the natural secretion of the skin. It gives the face a charming satin, peach-like bloom. The faintest touch is sufficient to give a natural delicate bloom to the cheeks.

This lovely gossamer Powder is prepared from the very finest wind blown, air floated, silk sifted constituents. Perfect skin tones. Rachel, Naturelle, Apricot and Ochre. Extremely adherent.

Price 3/6 (Double size 6/6). **Recipe No. 41.**

(*Indian Recipe*) ARTIFICIAL SUN TAN

KARACHI BELLFLOWER SUNTAN LIQUID.

RECIPE No. 11.

Applied with Sponge. Gives a warm handsome bronzed appearance. Quite harmless.

Price 3/- (Double size 5/-). **Recipe No. 11.**

Extra Strong (for darker shades), add 50% to Ordinary Strength prices.

ARMS, HANDS & FEET

(*Danish Research*) RED ARMS & HANDS

COPENHAGEN WHITENING AND SOFTENING LOTION.

RECIPE No. 76.

This difficult problem is efficiently dealt with by the use of a Copenhagen formula which quickly renders the skin astonishingly white and beautiful. The effect is quite permanent and is essential when wearing evening dress. This prescription softens and nourishes the skin where rough or eczematous. Does not rub off. Eliminates "moist" hands.

Specially recommended for effects of exposure and immersion in hard water, making the arms and hands smoothly white from shoulder to finger tips.

This Copenhagen recipe is wonderful for rough and ugly hands and arms and takes shininess from the skin, preventing it from becoming dry and wrinkled, two unwelcome signs of ageing. The hands, which can be so age-betraying, can be kept smooth, exquisitely textured, soft and white. Delicately perfumed.

Instructions separately in English. Plain Label. Price 3/- (Double size 5/-). **Recipe No. 76.**

Extra Strong (severe cases), add 50% to Ordinary Strength prices.

WARTS (& CORNS) ETC. *(Mexican Formula)*

MEXICAN WART SOLUTION.

RECIPE No. 93.

A Mexican Prescription which dissolves warts, etc., on the face, hands, etc., painlessly and harmlessly like magic. This solution also removes Corns and Hard Callouses.

Instructions in English separately. Plain Label. Price 4/6. **Recipe No. 93.**
Extra Strong (severe cases), add 50% to Ordinary Strength prices.

EXCESSIVE PERSPIRATION.

(S. American Recipe)

BRAZILIAN DEODORANT FLUID AND POWDER.

RECIPE No. 105.

This unpleasant and extremely unattractive complaint can be remedied by the use of a Brazilian treatment which dries the excessive secretion and leaves behind a very pleasant odour. It works wonders. It is extremely comforting and efficiently checks the excessive flow.

The Liquid Form is dabbed into the skin and applied under the arms by means of a small sponge held in the armpits for a few moments, giving great and lasting relief.

The Powder Form is dusted into the stockings and gloves, quickly absorbing the skin's superfluous moisture. Completely dispels the odour of perspiration. Quite harmless and stainless.

A deodorant which guards freshness, banishes unpleasant underarm perspiration and protects the clothes from ruinous stains. Ends the annoying and embarrassing discomfort instantly and gives lasting protection. Dress shields may be entirely discarded.

Brazilian Deodorant solves every perspiration problem, corrects over-active underarm secretion and eliminates perspiration acid.

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